

**ADHESIVES &
BONDING
EXPO** MEXICO

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BONDING
EXPO

15 - 17 OCTOBER 2025 // MEXICO CITY, MEXICO

**SPONSORSHIP
PACKAGES**

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*It's a formal get-together
of not only bonding
solutions, adhesive
suppliers, foam producers,
but from the application
side, technical people and
purchasing people*

*Segment Market Manager,
Avery Dennison Performance Tapes
Adhesives & Bonding Expo North
America Exhibitor*

NEW FOR 2025

**We're delighted to offer finely tuned
sponsorship opportunities for Adhesives &
Bonding Expo Mexico.**

Our 2025 sponsorship options provide tailored solutions for your route-to-market challenges, combining thought-leadership, brand awareness, and lead generation to significantly boost your impact among our audience and wider database over 12 months.

Our carefully crafted tiered packages enable you to:

- **BOOST** exposure
- **CREATE** curiosity
- **ENHANCE** market perception
- **MAXIMIZE** engagement

With various tiers encompassing budgets of all sizes, we can offer all exhibitors the opportunity to gain better market visibility and brand positioning amidst our audience.

PACKAGES

SILVER SPONSORSHIP LIMITED AVAILABILITY

- Company logo featured on website as event Silver Sponsor
- Company biography promoted on the sponsors page of the website
- Announcement of the Silver agreement to be promoted across Adhesives & Bonding Expo digital platforms
- 2x corporate update promoted across Adhesives & Bonding Expo digital media platforms (LinkedIn)
- Product feature in 'Exhibitor Tech Showcase'

Onsite benefits:

- Logo featured on event signage
- Corporate material (1 page insert) into the attendee bags
- Recognition inside cover of show guide
- Show guide advert ½ page
- Logo featured as a gold sponsor on all visitor promotion emails (pre and post show)

PRICE ON APPLICATION

GOLD SPONSORSHIP LIMITED AVAILABILITY

- Company logo featured on website as event Gold Sponsor
- Company biography promoted on the sponsors page of the website
- Announcement of the Gold agreement to be promoted across Adhesives & Bonding Expo digital platforms
- 3x corporate update promoted across Adhesives & Bonding Expo digital media platforms (social media platforms)
- 2x inclusions on Industry Insights page – Spring 2025/Summer 2025
- Product feature in 'Exhibitor Tech Showcase'
- Logo featured as a gold sponsor on all visitor promotion emails (pre and post show)

Onsite benefits:

- Logo featured on event signage
- Stand highlighted with logo on event floorplan
- Corporate material (1 page insert) in the attendee bags
- Speaking session on Solutions Innovations Stage
- Recognition inside cover of show guide
- Show guide advert ½ page

PRICE ON APPLICATION

CONTACT US

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ONSITE SPONSORSHIPS

BADGE SPONSORSHIP

Sponsoring badges can position your company as an official partner or supporter of the event. As a mandatory item for all exhibitors and visitors, your company logo, booth number, and contact information will be continuously visible making badge sponsorship the most prominent opportunity for your brand.

PRICE ON APPLICATION

LANYARD SPONSORSHIP

Lanyard sponsorship will give your brand continuous exposure throughout the event enhancing brand recognition and recall. Fully branded with your company logo and corporate colours, lanyard sponsorship ensures your name is positioned in front of every exhibitor and attendee.

(Sponsor to provide lanyards.)

PRICE ON APPLICATION

COMBINED LANYARD & BADGE SPONSORSHIP

PRICE ON APPLICATION

BAG SPONSOR

Becoming the official Bag Sponsor offers positive association to your brand. Exposure and recognition are continued as people move around the venue and beyond. Attendee bags are the most used item outside the show itself increasing the longevity and wider reach of this sponsorship opportunity.

PRICE ON APPLICATION

DRINKS RECEPTION

Sponsor and host an industry gathering for a wider audience of clients and prospects. With branding and food and drinks included, this is a great way to promote your brand, network and develop new opportunities.

PRICE ON APPLICATION

FLOOR TILES

Guide visitors to your booth and promote your brand throughout the venue with individual floor tiles. 1m x 1m

PRICE ON APPLICATION

EXHIBITOR FLOORPLANS

Get added brand recognition and direct traffic to your booth with event floor plan sponsorship. Sponsorship includes:

- Sponsor logo on interactive website floor plan, printed floor plan in onsite Show Guide and event signage
- Highlighted sponsor booth with logo on the show floor plan
- Full-page advert in onsite Show Guide

PRICE ON APPLICATION

EXHIBITOR LIST ON WEBSITE

Logo and links on exhibitor listings page on Adhesives & Bonding Mexico Website.

PRICE ON APPLICATION

SOLUTIONS INNOVATIONS STAGE SESSION

This dedicated area on the show floor highlights top products and solutions and provides a platform for exhibitors to inform, and engage with, attendees.

- 20-minute speaking session
- Inclusion in onsite Show Guide agenda
- Contact info of all session attendees

PRICE ON APPLICATION

LUNCH & LEARN

30-minute session, showcasing your product followed by a Q&A during the lunchtime period. A great way to engage with a targeted audience to discuss new applications and innovation. Hosted and marketed by our team, you will benefit from our audience of industry professionals.

PRICE ON APPLICATION

ENTRANCE FLOOR TILE

A great way to make a bold impression, guide visitors to your booth, promote your brand and message as attendees step into the event.

PRICE ON APPLICATION

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It is important to meet our customers in person to demonstrate what we are capable of. I have had a lot of interesting talks and the booth is really busy, which is good to see. We will be back next year

*Executive Vice President,
Mobility and Specialties, Neveon
Adhesives & Bonding Expo
North America Exhibitor*



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